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**March 31, 2015**

**ElectraTherm Announces New Name for Waste Heat to Power Generator**  
*Power+ Generator™ Captures Core Functionality, Enables New Branding Opportunities*

**Reno, Nevada** – ElectraTherm, a leader in distributed, waste heat to power generation, has changed the name of its product line from the Green Machine to the Power+ Generator™. The new name was developed to better describe the product and its primary function. ElectraTherm’s Power+ Generator produces fuel-free, emission-free power from waste heat utilizing Organic Rankine Cycle (ORC) and proprietary technology. The company decided on the name Power+ Generator because ElectraTherm’s heat to power systems do more than generate clean power: they can reduce onsite power costs, replace radiators on stationary engines, lower cooling costs, provide additional heating, and much more. Power+ Generators are flexible and can fit within many varying waste heat to power applications.

“The new name captures the broad range of functionality and benefits provided by our systems,” said John Fox, CEO of ElectraTherm. “We tested several variants of new names with our employees, customers and our distributor network. The feedback on the Power+ Generator has been very positive. With our market-leading installed fleet and our new offerings centered on turnkey systems, the time is right to update our branding to better reflect our position in the marketplace.”

ElectraTherm Power+ Generators will still utilize the same model numbers: the [4200](#) (up to 35kW), the [4400](#) (up to 65kW) and the [6500](#) (up to 110kW). The Power+ Generator generates fuel-free, emission-free power from waste heat up to 116°C/240F. Hot water enters the machine where it heats a working fluid into pressurized vapor. As the vapor expands, it drives ElectraTherm’s patented twin screw power block, which spins an electric generator and produces up to 110kWe.

ElectraTherm’s Power+ Generator utilizes waste heat on applications such as internal combustion engines, biomass, geothermal/co-produced fluids and solar thermal. ElectraTherm’s fleet of 50 global installations has accrued more than 325,000 hours of runtime to date. A list of reference sites is currently available on the [website](#).

**About ElectraTherm, Inc.**

ElectraTherm, Inc. is a renewable energy company headquartered in Reno, Nevada. ElectraTherm’s product, the Power+ Generator™, generates fuel-free, emission-free power from low temperature waste heat using the Organic Rankine Cycle (ORC) and patented technology. Our machines are modular, robust power generators with an attractive return on investment. For more information on ElectraTherm and its clean energy products, please visit [www.electratherm.com](http://www.electratherm.com).

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